

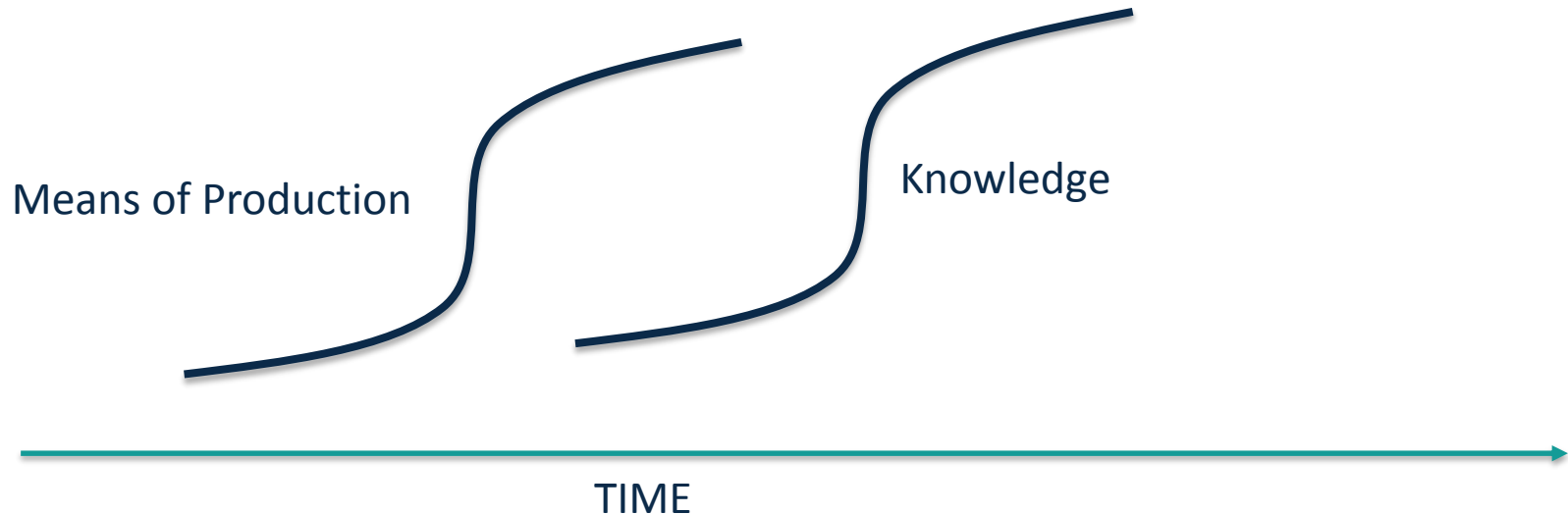


Intelligent Organization Effectiveness System

An Organization Health Algorithm Model & Autonomous
Corrective Engine

THE MODERN ORGANIZATION

- ◆ The modern organization runs on information, information exchange and perceptions generated by information sources



PRODUCT DESCRIPTION

- ◆ The GameDay Decisions Platform Suite for organizational health is a Cloud-based service generating objective data analytics applied to select algorithms, leveraging modern organization models generating AI/ML derived actions to measure and remediate an organization's well-being and efficient operation

Old Way.... Periodically survey employee attitudes and desires and measure against performance based metrics to determine desired organizational changes

OLD

JUSTIFICATION/PROOF POINTS/RATIONALE

OLD WAY: Not Real-time, Time Consuming, Sponsor Dependent, Organizationally Non-Aligned



New Way.... Real Time Monitoring of Internal/External Big Data Sources Yielding an Iterative, AI-Based Corrective Action Regime of Information Input Tools

NEW

JUSTIFICATION/PROOF POINTS/RATIONALE

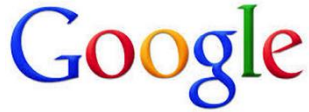
NEW WAY: Real-time, Autonomously Iterative, Ubiquitous, Organizationally Independent

External

Internal

Models

Information
Perceptions



Complex

the relationship between cause and effect can only be perceived in retrospect
probe - sense - respond
emergent practice

novel practice

no relationship between cause and effect at systems level
act - sense - respond

Chaotic

Complicated

the relationship between cause and effect requires analysis or some other form of investigation and/or the application of expert knowledge
sense - analyze - respond
good practice

best practice

the relationship between cause and effect is obvious to all
sense - categorize - respond

Simple



© Cymefin framework by Dan Snowden

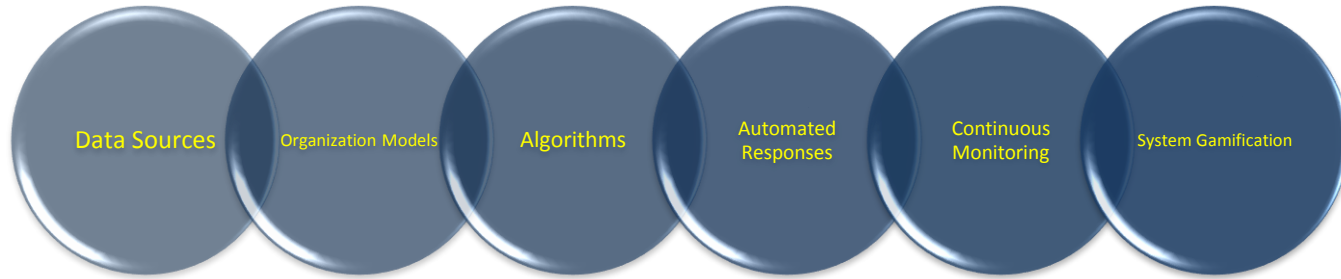
DATA SOURCES (PARTIAL LIST)

- Human Resources Records
- Marketing/Accounting Data
- Internal Communication
- Company Policy Document
- Employee Performance Evaluations
- State of Business Reports
- Facilities Management Data
- Information Access Records
- Internal Websites
- IT Logs
- Security Video Analysis
- On-line video activity (e.g., Skype)
- Operation Research Reports
- Customer Service Activity
- Organization Charts with Roles & Responsibilities
- Narrative Data
- IoT/Sensor data
- Social Media Activity
- Professional Organization Activity
- Blogging and Engagement
- News Outlet Readership
- Environmental Data; Weather, etc.
- Community Involvement
- Political Activity (e.g., local union)
- Financial Outlet Information

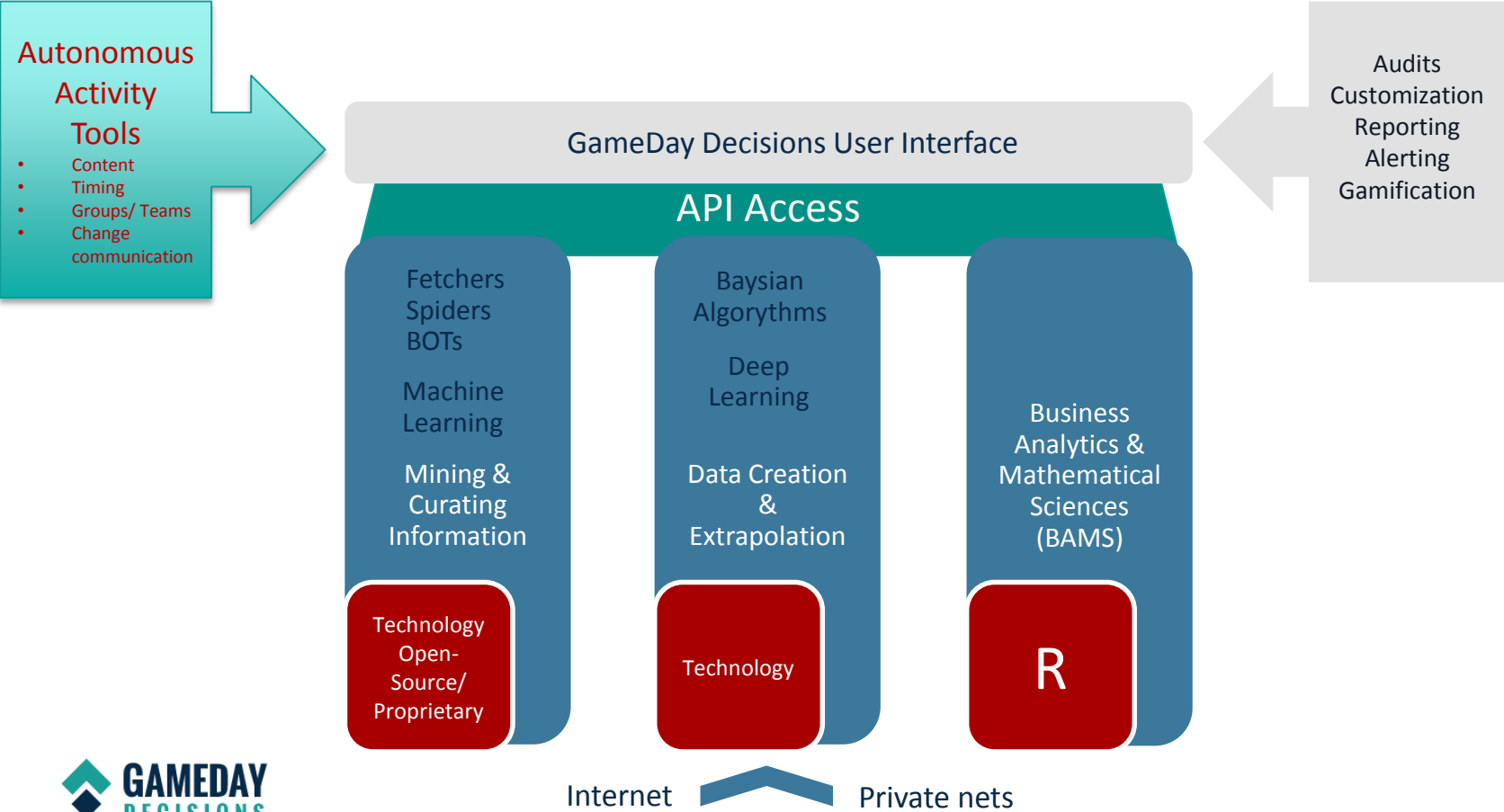
KEY BENEFITS

- ◆ Continuous Insight Into Bureaucratic Health
- ◆ Historical Measure Along Key Indicators Against Other Organizations (e.g. competitors)
- ◆ Non-Intrusive Management of Organization
- ◆ Resource Efficient Change Management
- ◆ Rapid Isolation of Negative Organizational Trends
- ◆ Early Identification of Information Chokepoints

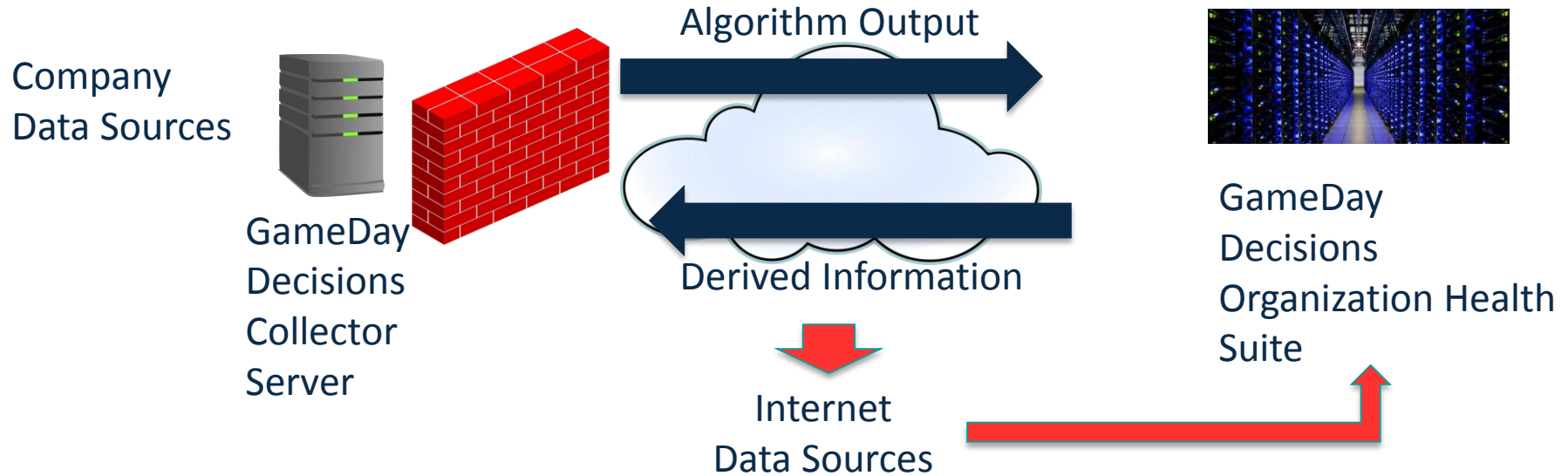
INNOVATION IN ORGANIZATIONAL DEVELOPMENT



GAMEDAY FUNCTIONAL STRUCTURE



GAMEDAY DECISIONS DEPLOYMENT



GAMEDAY DECISIONS ORGANIZATIONAL HEALTH SUITE PROGRAM PACKAGE INCLUDES

- Data Assessment & Setup
- Internal Collector Server
- GameDay Decision Suite
- Data Throughput Levels

[Contact us](#) for
details and pricing!

Examples

USE CASES – CONTACT

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